

Building Your Silver Exhibitor Profile

AFP FinNext 2021

Your Event LIVE!
Las Vegas • September 7-9

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Anyfest

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We help show organizers arrange any type of travel, anywhere in the world, for any type of event. Whether it's New York City, Roswell, New Mexico or Kathmandu, Nepal ... we'll get your attendees there on time. Anytime, Anywhere ... Anyfest.

<https://www.freeman.com/online-event/> 4

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 Our Company White Paper 9

 Secondary Documents

6 **Representative Contact**

Bart Simpson
fake@email.com
Dick Grayson
digital@freeman.com
Elissa Ewers
fake@email.non

7 **Schedule a Meeting**

12 **Drop a Business Card**

5 **Location**
United Kingdom

11 **Product Categories**
Photography

Hey I'd super looking forward to meeting you 13

👍 1

Last Thursday at 9:57 AM
Last Friday at 2:01 PM

D David Johnson
Hi. I am interested in your products

D David Johnson
🥰

B Beatriz Lopez
Hi!

Type your message

F Freeman - Make it Personal

Watch later Share

10

Watch on YouTube

Profile Section	Description or Specifications
1 Exhibitor Hero	The Exhibitor Hero is a banner image located at the top of the display. It must be 1325px by 290px JPEG, PNG or GIF (if compressed for the web), max 300MB.
2 Exhibitor Logo	Logo must be a 300px by 300px JPEG or PNG with a white or transparent background, max 300MB. It is linked to the Exhibitor Website listed in #4.
3 Exhibitor Name and Description	The exhibitor provides the name and description of their company/product. There is a limit of 256 characters for the company name and 2000 characters for the description of the product.
4 Exhibitor Website	The website provides a live link to the exhibitor's website.
5 Company Location	The location of the company is presented on the left under the logo.
6 Contact Information	Exhibitor contact information is provided on the right with name and email.
7 Schedule a Meeting Button	A button which allows the attendee to contact a representative utilizing Calendly.
8 Social Links	When a social link is selected the system opens a new window connecting the attendee with the exhibitor's specific social media page. Currently the following are supported: Facebook, Twitter, Instagram, LinkedIn and YouTube.
9 Content/Collateral Uploads	<p>These are links to documents uploaded by the exhibitor. The preferred format is PDF and the max size is 300MB.</p> <p>Each upload has a corresponding display name that appears as the link to be clicked in the UI. It is recommended that the length of the display name is 25-50 characters. These will be listed in the order they are stored in Lennd. Both types of content will open in a new window on the attendee's web browser.</p>
10 Company Video	Vimeo or YouTube links can be embedded into the page. Once selected, they will play directly in the page (will not open a new page). Videos will be listed in the order they are stored in the Lennd tables.
11 Product Categories	The Product Categories field is set up like a multi-select so the exhibitor can choose as many categories that apply. Although there is no limit to the number of product categories, it is recommended to not have more than 3.
12 Drop a Business Card Button	<p>A button is displayed which allows the attendee to send their contact information to the exhibitor. Registration data for the attendees who click the button will flow through Quant reporting.</p> <p>If an attendee has elected not to share their information during the registration process, the system will display a modal informing them that by selecting the button, they have agreed to share their information with the exhibitor.</p> <p>Once an attendee has selected this option, they will receive a pop-up thanking them and the button will be greyed out.</p>
13 Chat	<p>The conversation area displays the messages which have been posted. The chat stream is constantly moving with each chat entered, but the area is scrollable to allow you to see prior messages. Each message displayed lists the name and initial of the author, the message and the time of the posting.</p> <p>Reporting is NOT included for chat to client or exhibitors.</p>