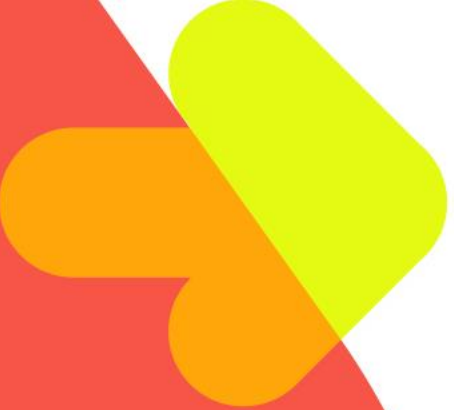


AFP 2021
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Human Factors: The Greatest Threat to Your Cybersecurity Strategy





**Bringing the
human
element front
and center**

“The largest vulnerability to adversely impact cybersecurity is the human element. Hackers have transitioned from attacking systems and technologies to assaulting soft targets — the human mind.”

- Calvin Nobles, Ph.D.

What you will hear about today

- **Definition of human factors, and how they are used**
- **The science behind human factors engineering**
- **Why this understanding is important to your first and last lines of defense**
- **How coupling human factors with systems and technologies will help strengthen your defenses**



Human factors panel

Linda Cascardo – Moderator, Wells Fargo

Calvin Nobles, Ph.D. – Illinois Institute of Technology

Simin Myers – DaVita Kidney Care

Tami Hudson – Wells Fargo, Cybersecurity

Human factors discussion



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Become human factors trailblazers

- Understand that even well-intentioned employees cannot be successful if training, systems, and processes are not aligned with human strengths
- Listen to your employees' input, particularly before and during times of change; get in front of gaps early
- Define human performance use cases with your employees to identify areas of opportunity: training, systems, processes
- Ensure leaders understand the human performance risks and rewards in your organization to help sell the business case

Q&A

Thank you for joining

