Corporate Attendee Profile

AFP 2020 will bring together thousands of corporate treasury and finance professionals for an event you can't afford to miss.

**KEY DECISION MAKERS**

- **49%** Staff Level (Analyst, Manager, Accountant, Cash Manager, Team Member)
- **22%** Management Level (Dir of Fin/Treas/Risk, Head, Team Lead)
- **29%** Financial Exec Level/VP Level/Senior Management Level (CFO, Controller, Treasurer, Asst Treasurer, VP of Treasury/Finance/Risk/Tax/Other)

**51%** of AFP 2020 attendees are Director and above.

**INDUSTRY**

- **Banking**: 4%
- **Business Services/Consulting/Legal**: 10%
- **Communications/Media/Information Provider**: 3%
- **Education**: 2%
- **Energy/Utility/Petroleum**: 8%
- **Financial Services**: 12%
- **Government**: 2%
- **Health Services**: 4%
- **Hospitality/Travel/Transportation**: 4%
- **Information Technology**: 2%
- **Insurance**: 9%
- **Manufacturing**: 14%
- **Nonprofit**: 3%
- **Other**: 10%
- **Retail/Wholesale/Distribution**: 12%

**NATIONWIDE AUDIENCES**

- **West**: 17%
- **Midwest**: 18%
- **Northeast**: 32%
- **South**: 33%

**TOP TIER COMPANIES**

- **Annual Revenue**
  - Over $5 Billion: 27%
  - $1-4.9 Billion: 30%
  - Less than $1 Billion: 43%