



IFP 2019

BOSTON | OCTOBER 20-23

Exhibiting Opportunities

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As an exhibitor, you benefit from a wide range of promotions to maximize your investment.

EACH 10' X 10' BOOTH INCLUDES THE FOLLOWING:

- Two full AFP 2019 registrations
- Pre/Post-Registered lists (one-time use)
- Your company listing and logo in the AFP 2019 Mobile App
- Pre-show promotions
- Web page listings
- Advertising and sponsorship opportunities

BOOTH OPTIONS:

KIOSK	PASSES	PRICING
10' x 10'	2	\$6,250
10' x 10' Turnkey*	2	\$11,500
10' x 10' Returning Turnkey Exhibitor	2	\$16,500
10' x 20'	4	\$10,750
10' x 20' Turnkey*	4	\$17,500
10' x 20' Returning Turnkey Exhibitor	4	\$22,500
10' x 30'	6	\$15,250
20' x 20'	8	\$19,750
20' x 30'	12	\$28,750
20' x 40'	16	\$37,750
30' x 30'	18	\$42,250

* Available to new exhibitors only.

TURNKEY BOOTHS:

Available to new exhibitors only.



Our prebuilt booth pricing includes:

- full graphics
- carpet
- 10amp
- café table
- (4) stools
- waste basket
- daily cleaning
- (1) plasma
- (1) internet
- (1) lead retrieval



AFP 2019 EXHIBIT HALL SPACE RESERVATION INFORMATION

Exhibit Space

- Minimum booth size is 10' x 10' (100 square feet).
- \$6,250 for the first 10' x 10' unit; \$4,500 for each additional 10' x 10' unit. Each 10' x 10' unit purchased includes two full AFP 2019 registrations.

Space Assignment

All exhibit space is assigned through a priority points system. AFP reserves the right to make the final determination of all space assignments in keeping with the best interests of the exhibition.

Demonstration Room

\$3,500 for each 10' x 10' (100 square feet) space reserved. Demonstration rooms include carpeting, company sign, electrical outlet and a lockable door. Registration is not included with the rental of a demonstration room. You must be an exhibitor or sponsor to reserve a demonstration room.

Meeting Room

Available through the convention center and local hotels. Contact AFP for availability and pricing.

Payment

- **Contracts received before December 31, 2018** – payment in full required within 45 days of your signed contract.
- **Contracts received after December 31, 2018** – payment in full required within 30 days of your signed contract.
- If your payment is not received by the above scheduled deadlines, AFP will consider your application VOIDED and your selection(s) will be released for general sales.

Cancellations/Refunds

Cancellations must be received in writing. For cancellations received by May 31, 2019, you may receive a 50% refund if the contract is paid in full. There will be no refunds given for cancellations received after May 31, 2019; no exceptions. This includes booth space, demo and meeting rooms.



ABOUT AFP®

The Association for Financial Professionals (AFP) is the professional society committed to advancing the success of its members and their organizations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in finance. Each year, AFP hosts the largest networking conference worldwide for over 6,500 corporate finance professionals.

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