



**IFP 2019**

BOSTON | OCTOBER 20-23

**Exhibiting Opportunities**

# Exhibiting Opportunities



As an exhibitor, you benefit from a wide range of promotions to maximize your investment.

## EACH 10' X 10' BOOTH INCLUDES THE FOLLOWING:

- Two full AFP 2019 registrations
- Pre/Post-Registered lists (one-time use)
- Your company listing and logo in the AFP 2019 Mobile App
- Pre-show promotions
- Web page listings
- Advertising and sponsorship opportunities

## BOOTH OPTIONS:

KIOSK	PASSES	PRICING
10' x 10'	2	\$6,250
10' x 10' Turnkey*	2	\$11,500
10' x 10' Returning Turnkey Exhibitor	2	\$16,500
10' x 20'	4	\$10,750
10' x 20' Turnkey*	4	\$17,500
10' x 20' Returning Turnkey Exhibitor	4	\$22,500
10' x 30'	6	\$15,250
20' x 20'	8	\$19,750
20' x 30'	12	\$28,750
20' x 40'	16	\$37,750
30' x 30'	18	\$42,250

\* Available to new exhibitors only.

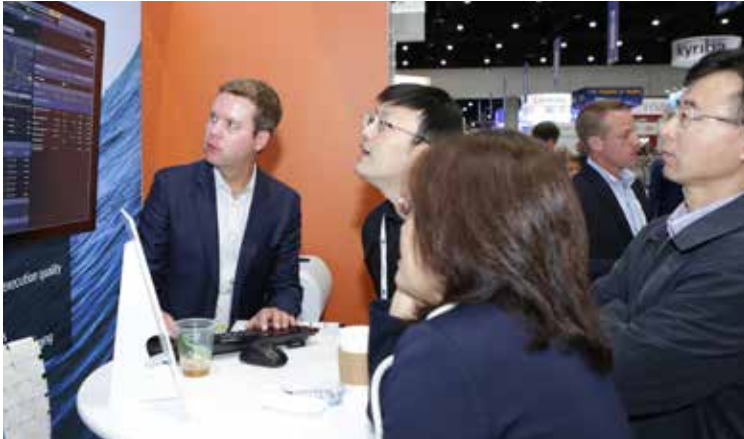
## TURNKEY BOOTHS:

Available to new exhibitors only.



Our prebuilt booth pricing includes:

- full graphics
- carpet
- 10amp
- café table
- (4) stools
- waste basket
- daily cleaning
- (1) plasma
- (1) internet
- (1) lead retrieval



## AFP 2019 EXHIBIT HALL SPACE RESERVATION INFORMATION

### Exhibit Space

- Minimum booth size is 10' x 10' (100 square feet).
- \$6,250 for the first 10' x 10' unit; \$4,500 for each additional 10' x 10' unit. Each 10' x 10' unit purchased includes two full AFP 2019 registrations.

### Space Assignment

All exhibit space is assigned through a priority points system. AFP reserves the right to make the final determination of all space assignments in keeping with the best interests of the exhibition.

### Demonstration Room

\$3,500 for each 10' x 10' (100 square feet) space reserved. Demonstration rooms include carpeting, company sign, electrical outlet and a lockable door. Registration is not included with the rental of a demonstration room. You must be an exhibitor or sponsor to reserve a demonstration room.

### Meeting Room

Available through the convention center and local hotels. Contact AFP for availability and pricing.

### Payment

- **Contracts received before December 31, 2018** – payment in full required within 45 days of your signed contract.
- **Contracts received after December 31, 2018** – payment in full required within 30 days of your signed contract.
- If your payment is not received by the above scheduled deadlines, AFP will consider your application VOIDED and your selection(s) will be released for general sales.

### Cancellations/Refunds

Cancellations must be received in writing. For cancellations received by May 31, 2019, you may receive a 50% refund if the contract is paid in full. There will be no refunds given for cancellations received after May 31, 2019; no exceptions. This includes booth space, demo and meeting rooms.