2017 AFP Strategic Role of Treasury Survey

KEY HIGHLIGHTS

80% of survey respondents believe that treasury is currently playing a more strategic role at their organizations than in the past three years.

80% of finance professionals agree that the treasury function will be playing a greater strategic role three years from now.

73% of treasury professionals report that the close attention paid by senior management and the Board to the companies’ liquidity and risk exposure is a primary reason for treasury playing a greater strategic role at companies.

64% of survey respondents cite cash management and forecasting as a key area of focus for their treasury departments over the next three years.

Over 60% of organizations measure treasury’s success by its ability to reduce borrowing costs and/or to achieve liquidity targets.

53% of treasury leaders agree that treasury is making very effective use of technology to manage risk and increase treasury’s contribution to the overall organization.

Over 90% of respondents view soft skills such as communication and business judgment critical for an effective treasury team.