AFP CONVERSATIONS
Sponsored Topic Series Podcasts

Be part of the AFP Conversations podcasts, the only podcasts for treasury and finance professionals. Podcast episodes, hosted by AFP staff, are 20-30 minute conversations that take place with corporate members, event speakers and industry experts.

The podcasts are delivered weekly to the AFP community and can be found on the AFP website.

SPONSORSHIP OPPORTUNITY

Sponsorship includes three sponsored podcasts on a given topic series. Sponsors choose among the following topics, or AFP can work with you on a topic not listed below:

- Bank Relationship Management
- Blockchain
- Career Development
- Economic Outlook
- FP&A
- Fintech
- Forecasting
- Foreign Exchange
- Innovation
- Leadership
- Payments
- Risk
- Treasury Services

Each sponsor receives a pre-recorded audio advertisement during the podcast and verbal recognition by the host at the beginning or end of the podcast. Sponsors can recommend industry expert(s) for the conversations, and are welcome to host the podcast on their website and distribute it to their clients.

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