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### Treasury & Finance Week
This weekly members-only e-newsletter offers the latest industry news briefs, delivered first thing Wednesday mornings by email. Read association and industry articles, see featured job postings and stay on top of changing regulations.

### Inside Treasury
This monthly newsletter—by, and for, corporate treasury professionals—offers peer insights and best practices as well as expert analysis and regulatory updates to help treasury professionals advance their organization, and their career. Topics include cash management, payments, cybersecurity, liquidity management, investing, risk management, bank relationship management, and more.

### FP&A in Focus
Every month, FP&A in Focus offers thought leadership, best practices, news, regulatory changes and advice on what worked and what didn’t for financial planning and analysis professionals.

#### SUBSCRIBER INFORMATION
- **13,000+** Subscribers
  - **72%** Corporate Practitioners
  - **36%** Senior-Level

#### SUBSCRIBER INFORMATION
- **35,425+** Subscribers
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#### SUBSCRIBER INFORMATION
- **27,000+** Subscribers
  - **72%** Corporate Practitioners
  - **27%** Senior-Level

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**Sales Volume**
- over $20 Billion
- $10–20 Billion
- $5–9.9 Billion
- $1–4.9 Billion
- under $1 Billion

**Region**
- 11,982 – United States
- 724 – Canada
- 157 – Western Europe
- 136 – Asia-Pacific
- 204 – Middle East & Africa

**Sales Volume**
- over $20 Billion
- $10–20 Billion
- $5–9.9 Billion
- $1–4.9 Billion
- under $1 Billion

**Region**
- 22,490 – United States
- 1,656 – Canada
- 3,876 – Western Europe
- 3,628 – Asia-Pacific
- 1,825 – Middle East & Africa

**Sales Volume**
- over $20 Billion
- $10–20 Billion
- $5–9.9 Billion
- $1–4.9 Billion
- under $1 Billion

**Region**
- 18,504 – United States
- 1,542 – Canada
- 1,602 – Western Europe
- 2,725 – Asia-Pacific
- 1,877 – Middle East & Africa

Contact the AFP sales department: 301.961.8861
### 2016–2017 ADVERTISING RATES

**Ad Specifications:**
- 180 x 180 pixel at 72dpi; files with a white background must also have a 1 pixel border
- Title: 50 characters maximum
- Text: 225 characters maximum
- Call to Action Link: 30 characters maximum

#### AFP Website Advertising Rates

<table>
<thead>
<tr>
<th>Position</th>
<th>Treasury &amp; Finance Week</th>
<th>Inside Treasury and FP&amp;A in Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$2,500</td>
<td>$1,800</td>
</tr>
<tr>
<td>3x</td>
<td>$2,200</td>
<td>$1,700</td>
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<tr>
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<td>$1,500</td>
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**Deadline** - Ad is due on the Friday before scheduled run.

#### Electronic Newsletter Advertising Rates

- **Treasury & Finance Week**
  - Position 1: $1,800, $1,700, $1,500
  - Position 2: $1,500, $1,400, $1,200

- **Inside Treasury and FP&A in Focus**
  - Position 1: $1,800, $1,500, $1,300
  - Position 2: $1,500, $1,200, $1,000

#### AFP Website Advertising Rates

<table>
<thead>
<tr>
<th>Position</th>
<th>AFP Topic Pages</th>
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<tr>
<td>1x</td>
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<td>6x</td>
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**Ad Specifications:**
- 300 x 250 pixel (Medium Rectangle) files
- Files with a white background must also have a 1 pixel border
- Animation allowed; no Flash files
- GIF or JPG files required

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