

2015 AFP

# Business Outlook Survey

## What is expected to happen in 2015

Business conditions will improve with GDP growing **2.7%**

Non-farm payrolls will expand by 1.9 million workers, with **49%** of companies adding workers in the U.S.



Consumer prices will increase by **1.6%**, staying below the Federal Reserve's **2%** target rate.

The U.S. dollar will continue to appreciate against most major currencies

## 5 RISK FACTORS Financial Professionals Will Be Watching in 2015



## When Will Short-Term Interest Rates BEGIN TO RISE?

