

AFP® Payments Forum | *April 29 - May 1, 2009*

Hilton New York | New York City

Share best payment practices with your peers in a two-day program of interactive roundtables and informative lectures. Learn options for making global payments, how to control card payment costs and implement consumer e-payments strategies. Connect with today's electronic payments leaders, while displaying your products and services.

FEATURED SPONSORSHIPS

Payments Survey.....\$50,000
Demonstrate your thought leadership with sponsorship of this anticipated survey.

Thursday and Friday Breakfast.....\$30,000
Get your company name recognized during one of these social venues.

Welcome Reception.....\$30,000
Reach potential clients at this kick-off event and reinforce your company name and image.

Cybercafé.....\$25,000
The Cybercafé offers coffee and Internet access. Monitors will feature your company name for all attendees to see.

Thursday Networking Lunch.....\$22,000
Interact with decision makers at a unique networking event.

Imprinted Promotional Items.....\$15,000
Registration Bags or CD-ROM of Speaker Handouts
Extend the staying power of your brand with forum takeaways.

FEATURED SPONSORS RECEIVE:

- Two full-forum registrations
- Full-page ad in the Forum Program Book
- Three half-page ads in AFP *Payments* e-newsletter
- Three months of web advertising on AFP's Payments topic page

GENERAL SPONSORSHIP\$12,500

GENERAL SPONSORS RECEIVE:

- Two full-forum registrations
- Half-page ad in AFP *Payments* e-newsletter
- One month of Web advertising on AFP's Payments topic page
- Quarter-page ad in the Forum Program Book

BOTH FEATURED AND GENERAL SPONSORS RECEIVE:

- Access to educational sessions
- Branding and presence at the event
- Company description in the Forum Program Book
- Pre-registration and post-registration lists (one-time use)
- Recognition in AFP's *Online Headlines* e-newsletter and *Exchange* magazine
- Recognition for sponsoring a non-AFP member corporate practitioner
- Sponsor mention on AFP's Web site with a link to your site
- Table top display at the Payments Marketplace