

Tracks	Executive Institute	Career Development	Cash and Liquidity Management	Corporate Finance and Capital Structure	Financial Accounting and Reporting	Global Financial Management	Payment Systems	Pensions and Benefits Administration	Risk Management	Treasury Operations			
Monday, October 5	8:30 a.m. - 9:30 a.m.	Featured Session  A New Model for Leadership: How Finance and Treasury Professionals Can Provide Leadership in Turbulent Times	Cash Flow Forecasting: Overcoming Challenges, Past and Present	Setting up a Robust Compliance System 3	Investment Accounting: Managing the Conversion from GAAP to IFRS	President's Breakfast with Alan Blinder 8:00 - 9:30	Lessons from the Front: Payments in the Credit Crossfire			The New Banking Paradigm: Staying in Step with Your Bankers 5			
				Credit Markets and their Impact on Capital Structure 9		Restricted Attendance 4				Best Practices in Investment Monitoring and Reporting 6			
				Inside Washington - Government Relations, Legislative & Regulatory Update		Outsourcing Your Global In-House Bank 10				2009 AFP Treasury Benchmarking Program: Realities of Treasury Technology Adoption 11			
	10:30 a.m. - 12:00 p.m.	Luncheon Address: Navigating the Changing Landscape of Cash Investing  12:15 - 1:15 p.m.	8	Managing Liquidity Risk in a Global Environment: Google's Story	Restructuring Tax-Exempt Variable Rate Debt in the Midst of the Credit Crisis 15	Are You Hedged? Managing Exposures Effectively!	Featured Session  Rocky Road: The Rise and Fall of Exotic Financial Instruments and Entities that Sold Them	Improving Business Results - Right Now! AP Process Automation: Why You Need It and How to Make It Happen 13	ERISA Fiduciary Issues and Investment Developments	ERM from Concepts to Implementation 14			
					Reducing Your Company's Exposure to Volatility in Equity Valuations					Examining Consumer Choice Trends in Bill Payment 17		Risk Management & Disaster Recovery Experiences from Hurricane Ike 21	
					26					Standardizing Bank Communications with SWIFT SCORE and ISO 20022 18		Counterparty Credit Risk Reporting Process 23	
	1:30 p.m. - 3:00 p.m.	The Changing Role of the Treasurer and Meeting Constituent Expectations	Why the CTP?	Key Learnings in Liquidity Management during a Financial and Economic Crisis 19	Featured Session  Blindsided: How Failed Risk Management Ignited the Financial Crisis - And How Smart Organizations Can Rebuild	FAS 157 - The Impact on Derivatives and Debt	Visibility and Control in Global Treasury Management - The Way Forward 25	Mobile Payments: The Current Value Proposition 31	Defined Contribution: A Brave New World?	Mitigating Corporate Credit Risk: Best Practices for Customer Selection and Risk Reviews 28	The Global Bank Billing and Analysis Statement (BSB): The Future of Bank Pricing Transparency 29		
				Efficient Working Capital Mgmt with Supply Chain Finance: A Road Map for Successful SCF Implementation 34						Check to Checkmate - Strategies for Your Best Electronic Payment Moves 32		What to Think About Before You Hedge 30	
				44						39		42	37
	4:00 p.m. - 5:00 p.m.	Bringing Liquidity Management into View with Cash Control and Information	Now that I Have the Dream Job, How to I Enhance It?	Optimizing Global Treasury during Turbulent Times 36	Implementing Automated Solutions to Streamline Treasury and Finance 43		Cash Repatriation Challenges to a US Parent Company 38	ACH Network Update: Opportunities for Corporate Users 40	The Health Care Dilemma: Individual Responsibility, Social Good or Entitlement?	Mitigating Corporate Credit Risk: Best Practices for Customer Selection and Risk Reviews 28	The Global Bank Billing and Analysis Statement (BSB): The Future of Bank Pricing Transparency 29		
				48	52					45			
				61	56					60		57	
Tuesday, October 6	10:30 a.m. - 12:00 p.m.	Creative Strategies to Meet Your Company's Financing Needs	Practical Applications of Supply Chain Financing Solutions 68	A Treasurer's Impact: Net Settled vs. Cashless Exercises 70	Back to Basics - Introduction and Refresher to SFAS 52	Maximizing Global FX Management through Systems Design and STP 66	De-bugging Electronic Payments 63	Pension Plan Financial Management - Today and in the Future 77	The New Liquidity Diet: How to Manage FX Risks to Cut Costs and Preserve Liquidity 65	Congratulations! Now What? Real World Advice on Treasury Integration after a Merger or Acquisition 64			
			Got Liquidity? Trade Receivable Finance Could Be the Answer 72	The Credit Crisis - That's Another Fine Mess We've Gotten Ourselves Into! 73						Same-Day ACH: Potential Opportunities and Limitations 69	The Rise of Treasury Management: How the Financial Crisis Increases Treasury's Role 67		
			78	74						82	71		
	2:00 p.m. - 3:00 p.m.	Things Are Different This Time - Career/Job Search Strategies for Financial Professionals in an Uncertain Market	Automating Payables to Optimize Working Capital: A Verizon Case Study	Automating Deposits - Optimizing Bank Solutions and Partnerships 81	Global Financial Instability: Fed & FDIC Policies and Programs to Calm the Waters 80		Banking across Borders 91	Expand Your Commerce Efficiency - Go Global ACH 82	Defined Contribution Plan Investment Options: Managing the Lessons of 2008 95	FX Risk Management as a Value Driver 85	Making the Business Case for a Treasury Technology Adoption 87		
				Serving Up A Remote Cash Capture Solution: How Buffets is Improving Cash Flow and Unlocking Working Capital 89	Financing Challenges and Solutions for Tax-Exempt Entities 94						Strategies to Achieve a 100% Paperless Payroll - A Kohl's Case Study 83	Innovations in Efficient Bank Account Management: It's About Time 88	
				93	89						84	90	
	3:15 p.m. - 4:15 p.m.	Dealing with Difficult Negotiators: Getting Past "No"	Strategies for Managing Your Portfolio through This Financial Crisis	Unclaimed Property 101: From Establishing Policies and Procedures to Recovering Your Company's Funds 102	Unclaimed Property 101: From Establishing Policies and Procedures to Recovering Your Company's Funds 109	Accounting Alert: An Understanding of New and Proposed Accounting Changes 112	2:00 - 4:15 p.m. Sessions 96 & 113	Case Study: Achieving a Bank Independent Payment Platform Using ISO 20022 98	Emerging Trends and Techniques to Combat and Detect Fraud Risk with Today's Technology 101	Constructing a Treasurer's Bridge across the U.S. / Canadian Border 97			
				Featured Session Innovation and Transformation through Business Acumen Programs 76							The Credit Crisis - That's Another Fine Mess We've Gotten Ourselves Into! 73	Same-Day ACH: Potential Opportunities and Limitations 69	Deciphering Account Analysis Statements: The Encryption Key to Success 71
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	8:00 a.m. - 9:00 a.m.	Career Changing Strategies in Times of Turmoil	Centrally Managing Global Investments	Unlocking Working Capital: Moving from Reactive to Proactive Management 103	Callable Debt Management: The Call Efficiency Measure and Optimal Debt Refunding 110		Shift from Letters of Credit to Open Accounting using Electronic Supply Chain Management Tools 108	Key Trends in Optimizing Working Capital and Automating the Order-to-Pay Process 100	Target-Date Funds: The Search for Transparency 117	Is Your Bank Sound, and Are Your Deposits Safe? 104	The Power of Consolidating Banking Relationships in Chicago Public Schools 118		
				124	114						116	Treasury Technology: Perception vs. Reality 120	
				135	130						125	Implementing a Large Scale Deployment of Remote Deposit Capture - A Case Study 122	
9:15 a.m. - 10:15 a.m.	Jump Starting Project Management Practices	Credit Analysis for Cash Investments	Cash Flow Forecasting: The Realities of an Implementation 127	State Tax and Other Incentives: Generating Cash in a Down Economy 133		Role of Treasury Risk Management in the BRIC Countries 137	Implementing an International Multi-Currency Purchasing Card Program 126		Pragmatic Approaches for Managing FX Risk in an Operational Context 136				
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