

AFP 2009 Annual Conference Matrix

Rooms	300	301	302	303	304	305	306	307	308	309	310	206	212	220	224	236	Hall E	121 & 123	
Monday, October 5	8:30 a.m. - 9:30 a.m.	Investment Accounting: Managing the Conversion from GAAP to IFRS FAR	Cash Flow Forecasting: Overcoming Challenges, Past and Present CLM	Setting up a Robust Compliance System CFCS	Lessons from the Front: Payments in the Credit Crossfire PY	The New Banking Paradigm: Staying in Step with Your Bankers TO	Best Practices in Investment Monitoring and Reporting TO	Implementing Convenience and Service Fees into Your Collections Strategy PY	A New Model for Leadership: How Finance and Treasury Professionals Can Provide Leadership in Turbulent Times CD	Credit Markets and their Impact on Capital Structure CFCS	Outsourcing Your Global In-House Bank GFM	2009 AFP Treasury Benchmarking Program: Realities of Treasury Technology Adoption TO				Inside Washington - Government Relations, Legislative & Regulatory Update CFCS		President's Breakfast with Alan Blinder (Restricted Attendance) 8:00 - 9:00 a.m. GFM	
	10:30 a.m. - 12:00 p.m.	Improving Business Results - Right Now! AP Process Automation: Why You Need It and How to Make It Happen PY	ERM from Concepts to Implementation RM	Restructuring Tax-Exempt Variable Rate Debt in the Midst of the Credit Crisis CFCS	Reducing Your Company's Exposure to Volatility in Equity Valuations CFCS	Examining Consumer Choice Trends in Bill Payment PY	Standardizing Bank Communications with SWIFT SCORE and ISO 20022 PY	Managing Liquidity Risk in a Global Environment: Google's Story CLM	Remittance Data for Wires: What Corporates Need to Do to Prepare PY	Overcoming a Risky Location - Risk Mgmt and Disaster Recovery Experiences from Hurricane RM	Are You Hedged? Managing Exposures Effectively! FAR	Counterparty Credit Risk Reporting Process RM				ERISA Fiduciary Issues and Investment Developments PB	Rocky Road: The Rise and Fall of Exotic Financial Instruments and Entities that Sold Them GFM	Luncheon Address: Navigating the Changing Landscape of Cash Investing 12:15 - 1:15 p.m. EI	
	1:30 p.m. - 3:00 p.m.	Visibility and Control in Global Treasury Management - The Way Forward GFM	Mitigating Corporate Credit Risk: Best Practices for Customer Selection and Risk Reviews RM	The Global Bank Billing and Analysis Statement (BBS): The Future of Bank Pricing Transparency TO	What to Think About Before You Hedge RM	Mobile Payments: The Current Value Proposition PY	Check to Checkmate - Strategies for Your Best Electronic Payment Moves PY	Building a Virtual City and a Virtual Treasury: The Case Study of the City of Los Angeles TO	Key Learnings in Liquidity Management during a Financial and Economic Crisis CLM	Take Control: Optimizing Internal Treasury Processes TO	Efficient Working Capital Mgmt with Supply Chain Finance: A Road Map for Successful SCF Implementation CLM	Hedging in Volatile Times RM	Treasury Trends in Asia: Fresh Paths to Treasury Efficiencies in the Region GFM	FAS 157 - The Impact on Derivatives and Debt FAR	Big R, Little I: How an Analytical Review of Card Payments Can Create Big ROI Returns with Little Investment PY	Why the CTP Credential? CD	Defined Contribution: A Brave New World? PB	Blindsided: How Failed Risk Management Ignited the Financial Crisis - And How Smart Organizations Can Rebuild CFCS	The Changing Role of the Treasurer and Meeting Constituent Expectations EI
	4:00 p.m. - 5:00 p.m.	Shared Service Centers: Realizing Efficiencies across Borders TO	Cash Repatriation Challenges to a US Parent Company GFM	Documentation and Legal Liability Issues in Relationship Management TO	Optimizing Global Treasury during Turbulent Times CLM	ACH Network Update: Opportunities for Corporate Users PY	Creating Efficiencies through Outsourcing the Payables Function PY	Deploying Today's Technology Models in a Treasury Environment TO	Implementing Automated Solutions to Streamline Treasury and Finance CFCS	The Future of Online Bank Systems: To Be or Not to Be? CLM	Mapping Risk, Strategies, and Operations into Capital Structure Decisions CFCS	Treasuries in Transition: Lessons Learned in Treasury Reform in Iraq and Zambia TO	Now That I Have the Dream Job, How Do I Enhance It? CD	Creating a Remote Treasury: Is Your Company Ready? TO	Cross-Border Payments: Clearing and Settlement Systems in Latin America GFM		The Health Care Dilemma: Individual Responsibility, Social Good or Entitlement? PB		Bringing Liquidity Management into View with Cash Control and Information EI
Tuesday, October 6	10:30 a.m. - 12:00 p.m.	Back to Basics - Introduction and Refresher to SFAS 52 FAR	De-bugging Electronic Payments PY	Congratulations! Now What? Real World Advice on Treasury Integration after a Merger or Acquisition TO	The New Liquidity Diet: How to Manage FX Risks to Cut Costs and Preserve Liquidity RM	Maximizing Global FX Management through Systems Design and STP GFM	The Rise of Treasury Management: How the Financial Crisis Increases the Strategic Role of Treasury TO	Practical Applications of Supply Chain Financing Solutions CLM	Same-Day ACH: Potential Opportunities and Limitations PY	A Treasurer's Impact: Net-Settled vs. Cashless Exercises CFCS	Deciphering Account Analysis Statements: The Encryption Key to Success TO	Got Liquidity? Trade Receivable Finance Could Be the Answer CLM	The Credit Crisis - That's Another Fine Mess We've Gotten Ourselves Into! CFCS	Automating Deposits - Optimizing Bank Solutions and Partnerships CLM	Influence Without Authority - Treasury's Challenge CD	Innovation and Transformation through Business Acumen Programs CD	Pension Plan Financial Management - Today and in the Future PB	The Current State and Future Direction of the Banking Industry (Restricted Attendance) 12:00 - 1:45 p.m. CFCS	Creative Strategies to Meet Your Company's Financing Needs EI
	2:00 p.m. - 3:00 p.m.	Global Financial Instability: Fed and FDIC Policies and Programs to Calm the Waters CFCS	Automating Payables to Optimize Working Capital: A Verizon Case Study CLM	Expand Your Commerce Efficiency - Go Global ACH PY	Strategies to Achieve a 100% Paperless Payroll - A Kohl's Case Study PY	A Novel Use of Prepaid Cards: Research Study Payments at UPMC/ University of Pittsburgh PY	FX Risk Management as a Value Driver RM	High Alert: Payment Industry Fraud and How to Combat It PY	Making the Business Case for a Treasury Technology Adoption TO	Innovations in Efficient Bank Account Management: It's About Time TO	Serving Up A Remote Cash Capture Solution: How Buffets Is Improving Cash Flow and Unlocking Working Capital CLM	The Treasury Services RFP: Establishing the Link between Promises and Performance TO	Banking across Borders GFM	Liquidity Management Strategies in the Middle East GFM	Things Are Different This Time - Career/Job Search Strategies for Financial Professionals in an Uncertain Market CD	Financing Challenges and Solutions for Tax-Exempt Entities CFCS	Defined Contribution Plan Investment Options: Managing the Lessons of 2008 PB		
	3:15 p.m. - 4:15 p.m.	Constructing a Treasurer's Bridge across the U.S./ Canadian Border TO	Case Study: Achieving a Bank Independent Payment Platform Using ISO 20022 PY	Improve Global Cost Savings and Compliance through In-House Banks and Shared Service Centers TO	Key Trends in Optimizing Working Capital and Automating the Order-to-Pay Process PY	Emerging Trends and Techniques to Combat and Detect Fraud Risk with Today's Technology RM	Strategies for Managing Your Portfolio through This Financial Crisis CLM	Unlocking Working Capital: Moving from Reactive to Proactive Management CLM	Is Your Bank Sound, and Are Your Deposits Safe? RM	Dealing with Difficult Negotiators: Getting Past "No" CD	A Case Study in Multicurrency Notional Pooling GFM	The Role of SWIFT and Dynamic Economics of SWIFT Access PY	Shift from Letters of Credit to Open Accounting using Electronic Supply Chain Management Tools GFM	Unclaimed Property 101: From Establishing Policies and Procedures to Recovering Your Company's Funds FAR	Callable Debt Management: The Call Efficiency Measure and Optimal Debt Refunding CFCS	Create a Winning Mindset to Position Your Company for Success CD	Accounting Alert: An Understanding of New and Proposed Accounting Changes FAR	Two Part Session: Treasury Essentials for Doing Business in China Sessions 98 & 113 2:00-4:15pm GFM	
Wednesday, October 7	8:00 a.m. - 9:00 a.m.	Centrally Managing Global Investments CLM		Implement an All Inclusive Commercial Card Program PY			Fraud Control: It IS Brain Surgery! PY	Target-Date Funds: The Search for Transparency PB	The Power of Consolidating Banking Relationships: The Chicago Public Schools Experience TO	Payments - Are They Ready for the Cloud? PY	Treasury Technology: Perception vs. Reality TO	SEPA - How US Corporates Can Leverage the Single Euro Payments Area PY	Implementing a Large Scale Deployment of Remote Deposit Capture - A Case Study TO	The Financial Crisis—Where We've Been and Where We're Going CFCS	Career Changing Strategies in Times of Turmoil CD	Letters of Credit & Trade Finance for Treasury Managers - What, How and WHY? PY			
	9:15 a.m. - 10:15 a.m.	Implementing an International Multi-Currency Purchasing Card Program PY		Credit Analysis for Cash Investments CLM			Treasury Benchmarking: Successful Techniques, Tactics and Tools TO	Cash Flow Forecasting: The Realities of an Implementation CLM	Cash Flow Forecasting: The Realities of an Implementation TO	A Best-In-Class Forecasting Solution: Leveraging Multiple Technology Platforms to Realize the Dream TO		State Tax and Other Incentives: Generating Cash in a Down Economy CFCS	Tackle the Treasury Paper Chase with a Document Imaging Solution TO	Jump Starting Project Management Practices CD	Pragmatic Approaches for Managing FX Risk in an Operational Context RM	Role of Treasury Risk Management in the BRIC Countries GFM			