

## AGENDA

### DAY 1: INTERNATIONAL CASH MANAGEMENT BASICS

**Description:** The first in a series of 3 modules, this session is designed to provide an introduction to the basics of international cash management. It covers the complexities of doing business in a global environment and recommends regional cash management strategies. It discusses the additional risks that are inherent in an international treasury and also explains how to make international payments more efficiently, including the role of SWIFT for corporates. With many team exercises throughout, a case study at the end brings the whole day together.

**Learning objectives:**

- Develop an appreciation for the complexities of international cash management
- Assess different regional strategies for managing international cash
- Identify the major areas of additional risk in doing international business
- Understand the process for making international payments more efficiently
- Learn about the latest developments with SWIFT for corporates

**Prerequisites:** An interest in learning more about the challenges of doing business internationally and how to improve cross-border payments.

**Takeaways:** Suggested solutions for group exercises and case study  
ICM Acronyms  
Useful sources for more information on ICM

**8:30am INTRODUCTION TO THE COURSE**

- Course objectives
- Introduction of course participants
- Review of agenda

**THE ESSENTIALS OF INTERNATIONAL CASH MANAGEMENT**

**8.45am Why international cash management is important**

- Globalization of business
- Factors impacting cash management
- The role of the international cash manager
- Objectives of international cash management

**Why international cash management is more complex**

- Foreign country environment
- Foreign banking environment
- Regional strategy overview

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- 10.30am BREAK**
- 10.45am MANAGING RISK**
- Issues associated with risk
  - Foreign exchange exposure
  - Interest rate risk
  - Country risk
  - Commodity risk
  - Commercial risk
  - Tools for managing risk
  - Risk management strategy
- Exercise**
- 12.00pm LUNCH**
- 1.00pm INTERNATIONAL BANKING INFRASTRUCTURE**
- Clearing and settlement systems
    - RTGS
    - NSS
    - Hybrid
  - Payment system participants
    - The role of correspondent banks
    - The role of SWIFT
- 1.45pm MAKING INTERNATIONAL PAYMENTS**
- Payment methods
  - How money moves across border
    - By check
    - By wire
    - Low-value options
    - Standardized account numbers
    - Fees and charges
  - SEPA – a new model
- 2.45pm BREAK**
- 3.00pm SWIFT TOOLS FOR CORPORATES**
- MT 101
  - MA-CUGS
  - SCORE
  - SWIFT Connectivity
- 3.45pm CASE STUDY – Global But Clueless**
- 4:30pm CLOSE**

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