

# AFP® Payments Forum | *March 9-11, 2008*

*Phoenix | Sheraton Wild Horse Pass Resort* .....

Exchange ideas and share best payment practices with your peers in a two-day program of interactive roundtables and informative lectures. Learn about options for making global payments, how to control card payment costs and implement consumer e-payments strategies. Connect with today's electronic payments leaders, plus you'll have the opportunity to display your products and services.

## FEATURED SPONSORSHIPS

**Survey** ..... \$50,000  
Demonstrate your thought leadership with sponsorship of this anticipated survey.

**Welcome Reception** ..... \$30,000  
Reach potential clients at this kick-off event and reinforce your company name and image.

**Monday Networking Lunch** ..... \$20,000  
Interact with decision makers at a unique networking event.

**Monday or Tuesday Breakfast OR  
Monday or Tuesday Refreshment Break** ..... \$15,000  
Get your company name recognized during one of these social venues.

**Imprinted Promotional Items** ..... \$15,000  
*Registration Bags or CD-ROM of Speaker Handouts*  
Extend the staying power of your brand with forum takeaways.

### FEATURED SPONSORS RECEIVE:

- Three full forum registrations
- Discounted full-page ad in *Exchange* magazine
- Full-page ad in the Program Book
- Opportunity to distribute your company's specialty item and more

## GENERAL SPONSORSHIP .....\$10,000

### GENERAL SPONSORS RECEIVE:

- Two full forum registrations

### FEATURED AND GENERAL SPONSORS RECEIVE:

- Access to educational sessions
- Branding and presence at the event
- Company description in the Program Book
- Pre-registration and post-registration lists (one-time use)
- Prominent signage
- Recognition in AFP's *Online Headlines* e-newsletter and *Exchange* magazine
- Recognition for sponsoring a non-AFP member corporate practitioner
- Sponsor mention on AFP's Web site with a link to your site
- Table top display at the Payments Marketplace
- Visibility in registration materials

■ [www.AFPonline.org/payments](http://www.AFPonline.org/payments)