

AFP® of Canada Treasurers Forum | June 18-20, 2008

Toronto | Four Seasons Hotel

Diverse perspectives and best practices will be shared by global and local industry leaders, thought-provoking experts and colleagues from Canadian headquartered companies and from Canadian subsidiaries of multinational companies. Communicate your company's message at this exclusive event.

FEATURED SPONSORSHIPS\$25,000

Welcome Reception

Raise awareness and generate interest in your products and services from the start of the event. Ensure that your name stands out from a select group of vendors.

Thursday Lunch

Seize this opportunity to network with forum attendees one-on-one.

Thursday Dinner and Entertainment

The cap to an exclusive event, put your stamp on the forum and ensure that your company name stands out above the crowd.

FEATURED SPONSORS RECEIVE:

- Three full forum registrations
- Three months of advertising in AFP of Canada's *Online Headlines* e-newsletter
- Two months of web advertising on the topic page of your choice
- Half-page ad in the Program Book

GENERAL SPONSORSHIPS\$10,000

GENERAL SPONSORS RECEIVE:

- Two full forum registrations
- Discounted ads in AFP of Canada's *Online Headlines* e-newsletter
- One month of web advertising on the topic page of your choice

FEATURED AND GENERAL SPONSORS RECEIVE:

- Access to educational sessions
- Branding and presence at the event
- Company description in the Program Book
- Pre-registration and post-registration lists (one-time use)
- Prominent signage
- Recognition in AFP of Canada's *Online Headlines* e-newsletter and *Exchange* magazine
- Recognition for sponsoring three non-AFP member corporate practitioner to attend the forum
- Sponsor mention on AFP's Web site with a link to your site
- Visibility in registration materials