

AFP® of Canada Treasurers Forum | June 2009

Montreal, Canada

Diverse perspectives and best practices are shared by global and local industry leaders, thought-provoking experts and colleagues from Canadian headquartered companies and Canadian subsidiaries of multinational companies. Communicate your company's message at this exclusive event.

FEATURED SPONSORSHIPS

Thursday Dinner and Reception\$35,000

The cap to an exclusive event, put your stamp on the forum and ensure that your company name stands out above the crowd.

Welcome Reception\$25,000

Raise awareness and generate interest in your products and services from the start of the event.

Thursday Lunch\$25,000

Seize this opportunity to network with forum attendees one-on-one.

FEATURED SPONSORS RECEIVE:

- Three full-forum registrations
- One month of advertising in AFP of Canada's *Online Headlines* e-newsletter
- Three months of Web advertising on the topic page of your choice
- Full-page ad in the Forum Program Book
- Two half-page ads in an AFP e-newsletter of your choice

GENERAL SPONSORSHIPS\$10,000

GENERAL SPONSORS RECEIVE:

- Two full-forum registrations
- One month of advertising in AFP of Canada's *Online Headlines* e-newsletter
- One month of Web advertising on the topic page of your choice
- Half-page ad in the Forum Program Book

BOTH FEATURED AND GENERAL SPONSORS RECEIVE:

- Access to educational sessions
- Branding and presence at the event
- Company description in the Forum Program Book
- Pre-registration and post-registration lists (one-time use)
- Recognition in AFP of Canada's *Online Headlines* e-newsletter and Exchange magazine
- Recognition for sponsoring three non-AFP member corporate practitioner to attend the forum
- Sponsor mention on AFP's Web site with a link to your site