

CTP Press Release Template

CTPs use this Press Release Template to announce your achievement to the community. Copy and paste the text, insert your information and send it to industry publications, the business section of your local newspaper, corporate newsletters, etc.

.....

The Association for Financial Professionals® (AFP) is pleased to announce that _____ < INSERT CTP's NAME > _____ has been granted the highly-regarded designation of **Certified Treasury Professional® (CTP)**. By successfully meeting the rigorous certification examination requirements, he has joined a community of over 18,000 finance professionals worldwide who have earned this distinguished certification. In doing so, _____ <INSERT Mr./MS. + CTP NAME > _____ brings the highest level of expertise and distinction in treasury management to _____ <INSERT EMPLOYER NAME > _____.

Recognizing the unique skills and special knowledge required of treasury and finance professionals, AFP® implemented the certification program in 1986. The comprehensive body of knowledge and the certification exam are periodically reviewed, updated and expanded by an AFP appointed committee of corporate and banking experts to reflect the on-going changes within the finance profession.

In addition to meeting the program's education and experience requirements, those awarded the CTP® designation complete a minimum of 36 hours of continuing professional education in treasury, cash management and accounting every three years.

More and more employers, faced with critical staffing decisions, consider the CTP® credential an added value to current and prospective employees. Further, as banks continue to face unprecedented scrutiny, a competent CTP-certified staff is crucial to maintaining a level of comfort at the executive level.

About AFP

The Association for Financial Professionals (AFP) serves more than 16,000 individual members throughout all stages of their careers in treasury and financial management. Headquartered in Bethesda, MD, AFP provides professional certification, continuing education, research, development of industry standards, financial tools and publications, training and career development and representation to legislators and regulators. AFP's global reach includes AFP of Canada and gnews, a London-based, on-line resource for the treasury and finance community.